

## A SNAPSHOT OF THE

# GEORGIAHEALTHINFO.GOV



### Overview

The Georgia Department of Community Health (DCH) launched georgiahealthinfo.gov, a health care quality and cost transparency Web site, in December 2008.

Georgiahealthinfo.gov is a consumer-focused, one-stop resource for information on health education, health care providers, health care facilities and health care comparison/planning information in Georgia.



**georgiahealthinfo.gov**

Know before you go The Facts of Georgia's Health Care

### The Experience

Georgiahealthinfo.gov enables consumers to make better health care decisions by providing them with access to information that supports the full spectrum of care such as disease and condition information, treatment plans, quality, cost, service information and local provider locations.

Because no two patients are alike and neither is the patient base which facilities serve, the site helps consumers understand how to compare options. The data has been adjusted to standardize comparisons among the different options.

The information on the site is provided by objective and verifiable sources that have been reviewed and endorsed by accredited and trusted health care organizations.

The Web site also includes summary information about the health care services supported through DCH such as health plan information, medication information, and quality ranking of the health insurance plans supported by the State Health Benefit Plan.

### Phased Release

The Web site launch consisted of two phases. The first phase implemented technical architecture by IBM, MayoClinic.com health education content (prevention, wellness and disease management information), and basic provider profiles including cost and quality comparison data.

The second phase included expanded provider profile information and the addition of long-term care decision support content. The long-term care section features the Centers for Medicare and Medicaid Services' five-star quality rating system, facility inspection reports and extensive information on the average cost of care for nursing home and in-home health care. Consumers can also download checklists to evaluate over 3,600 facilities. They can also search a provider's licensing and board certification on the expanded provider look-up which includes 20,000 physicians.

#### SNAPSHOT OF WEB SITE CONTENT

- Health Educational Materials
- Wellness & Prevention Information
- Local Health Care Provider Profiles including:
  - service offerings
  - hours of operations
  - license status
  - maps and directions
- Quality and Cost Comparison Data
- Long-Term Care Decision Support Content
- Health Plan Comparison
- Health Privacy and Security
- Trauma, Stroke and Burn Centers

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## **Health Security and Privacy**

The Health Privacy and Security section of the Web site provides an overview of the Consumer Education and Engagement campaign to help consumers and health care providers learn more about the measures being taken to protect the security and privacy of Electronic Health Records (EHRs). A toolkit to help physicians implement EHRs and resources to create a consumer awareness campaign are available.

## **Empowering Health Care Consumers**

Empowering Georgians with an easy-to-use Web site featuring health care services, cost, quality and educational information will lead to healthier outcomes and result in engaged, savvy consumers who are in control of their own health.

## **Honors**

DCH received a 2009 Laureate Medal from International Data Group's (IDG) Computerworld Honors Award Program for georgiahealthinfo.gov. The site was recognized for its exceptional use of information technology to benefit society in the government category.

## **Social Networks**

Georgiahealthinfo.gov is now on twitter and Facebook! The public can now follow the latest updates through these Social Networks. Simply click the twitter or Facebook icons under "Social Networks" on the home page to get started.



## **Additional Information**

To view and learn more, visit **georgiahealthinfo.gov** or contact Alicia McCord Estes at **aestes@dch.ga.gov**.